



# Media Release

1 November 2016

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## **iCOS Live founder wins road transport innovation award**

Auckland's Kathy Ross, founder and CEO of iCOS Live, has been honoured by the New Zealand road transport industry by being named co-winner of the Industry Innovation Award at the annual Road Transport Industry Awards in Tauranga on Friday night.

When Kathy founded iCOS Live she set out to create an innovative business that makes real-time tracking technology that is simple and easy to use for her clients, the busy operators of trucking companies.

iCOS Live's flagship product incorporates world-leading technology and allows for integration with many accounting and GPS software packages meaning that transport operators have more control over their business, can better identify where to lower costs and how to maximise profits.

"Kathy and her late husband recognised that many small trucking companies were struggling with laborious paper-based compliance systems and set out to make life easier for them by developing track and trace from job order, through dispatch to proof of delivery," says Shirley.

"iCOS Live has plans to expand internationally in the near future and for that we wish Kathy and her team all the best."

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